



Video Instructions

It's easy to share the **Go Direct**[®] campaign educational video with those you work with. Simply follow the instructions below:

1. **Embed the video on your website or other electronic communication channels using the *Go Direct* YouTube Channel:**
 - Step 1: [Go to the video on the *Go Direct* YouTube Channel](#)
 - Step 2: Click the "Share" button under the video
 - Step 3: Click the "Embed" button to the left of the Facebook and Twitter icons
 - Step 4: Copy the html code that is highlighted in the new window
 - Step 5: Paste the code into your own website

2. **Link to the video on the *Go Direct* YouTube Channel from your website or presentations using the following link:**
<http://www.youtube.com/GoDirectUSTreasGov#p/a/u/0/8EuQ-5Mwa4Y>

3. **Add the video to PowerPoint presentations using the *Go Direct* YouTube Channel:**
 - Step 1: Go to the Insert menu and click on **Video > Video from Online Video Site**
 - Step 2: Cut and Paste the following URL in the dialogue box:
<http://www.youtube.com/GoDirectUSTreasGov#p/a/u/0/8EuQ-5Mwa4Y>

4. **Tweet about the video or share it on Facebook using a short message and linking to the video on the *Go Direct* YouTube Channel. For example:**
 - Federal benefits will be paid electronically by March 1, 2013. Switch to direct deposit today! New video explains how:
<http://www.youtube.com/GoDirectUSTreasGov#p/a/u/0/8EuQ-5Mwa4Y>

5. **Add the educational video as a favorite to your organization's YouTube Channel.**
 - Step 1: Visit the watch page of video on the **Go Direct** YouTube Channel
 - Step 2: Click **Add to** beneath the video
 - Step 3: From the drop down menu, select **Favorites** to add that video to your list of favorite videos.