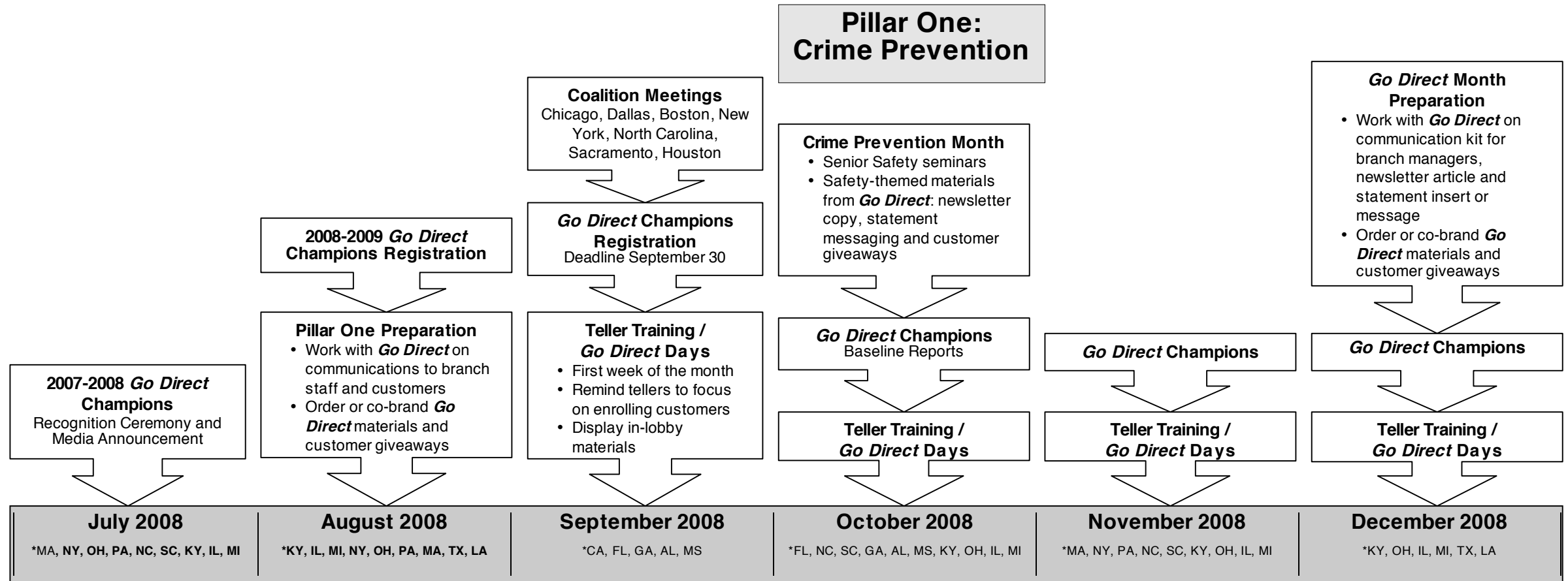


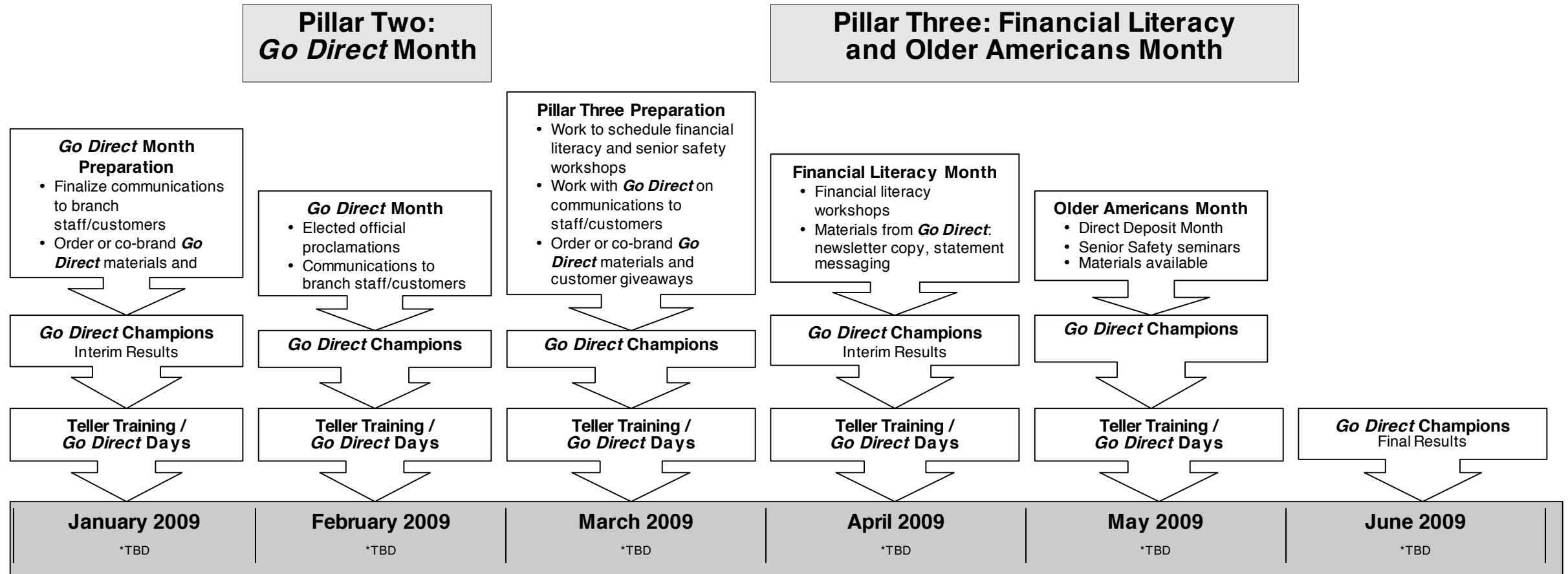
Go Direct Programming Calendar Financial Institutions—2008-2009



- **Go Direct Days/Teller Training (First week of every month)**
- **Financial literacy seminars (Emphasis in October and April)**
- **Senior Safety seminars (Emphasis in October and May)**

*Indicates Social Security and Supplemental Security Income check inserts distributed on the 1st and 3rd of the month in *Go Direct* target markets.
Note: Check inserts are also distributed to a portion of every state on subsequent Wednesdays each month.

Go Direct Programming Calendar Financial Institutions – 2008-2009



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